



Graphic designs to enhance your vision—your business

PROFESSIONAL EXPERIENCE

Owens Graphics LLC | Cambridge WI January 1998–Present

Independent Graphic Design Specialist (expert in Adobe Creative Suite, Word and Powerpoint)

- Establishing corporate identity ensembles
- Managing brand appearance and consistency
- Producing new package design and point-of-purchase displays
- Designing newsletters, brochures, signs, booklets, advertisements
- Ongoing design of successful direct response kits resulting in millions of dollars in additional annual revenue
- Presenting design concepts at creative presentations
- Maintaining exceptional client relations

Battista & Company | Madison WI October 1993–April 1997

Graphic Designer | Art Director

- Designing and producing advertisements, brochures, and corporate identity. Directing photo shoots, consulting with clients and printers. Expert level Adobe Creative Suite, Quark Xpress.

EconoPrint Design Center | Madison WI December 1992–September 1993

Graphic Designer

- Designing advertisements, brochures, flyers, and corporate identity

Butler Paper | Madison WI 1.5 years

Customer Service Representative

General Secretariat of the Franciscan Missions | Burlington WI 5 years

Printing Press Operator

- Heildberg, Davidson, Chief, AB Dick presses
- Folding and six-bin collating machines | Cutting and drill presses

EDUCATION

Madison College September 1989–December 1992

Associates of Arts Degree in Commercial Art GPA: 3.75

American Public University June 2011–Present

BA: Early European History Current GPA: 3.9

Member in good standing with **The National Society of Collegiate Scholars**

VOLUNTEER | PRO BONO

- **American Red Cross**: Ongoing whole blood and apheresis donations
- **Cambridge Arts Council**: Board member. Promotional and marketing support
- **Cambridge Historic School Foundation**: Advertising, newsletters. Redesign of all displays and spaces
- **Cambridge/Deerfield Theatre Group**: Posters and programs
- **Cambridge/Deerfield Woman’s Choir**: Programs
- **Cambridge Food Pantry**: Posters, food drive host, stock shelves, general housekeeping
- **Cambridge Friends of the Library**: Posters. Gift baskets
- **Cambridge School District**: Guest speaker for computer design class. Tee shirts, posters and flyers
- **Cambridge PTO**: Vice President (2005-2006)
- **United Way**: Direct mail creative
- **Transitional Learning Center**: Newsletter